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Annenberg Foundation grants to five #MyLA2050 ideas focused on tech and media!

As part of its new initiative AnnenbergTech, the Annenberg Foundation has announced that five ideas submitted to the My LA2050 Grants Challenge will receive funding for their proposals. In total, the Annenberg Foundation is granting an additional \$175,000 to innovative My LA2050 proposals that leverage technology and communication strategies to improve the lives of Angelenos.

- **EnCorps** transitions outstanding STEM professionals and military veterans into public education as an innovative, long-term solution to the shortage of high quality educators for under-resourced students in high need communities.
- Children's Action Network will expand their successful digital campaigns that use micro-targeted digital messages and videos to potential foster parents and mentors.
- **mitú's** Accelerate LA aims to not only discover aspiring Latino digital filmmakers, but connects them with key community organizations, educational institutions, and industry partners, with the goal of training them on how to successfully create digital content that speaks to the often overlooked, yet massive, Latino millennial audience.
- **USC Innovation Lab's Carpe LA** is an augmented reality game that blends digital and physical play at LA's parks to create new intergenerational play experiences a la Pokemon Go!
- **EveryoneOn** aims to eliminate the digital divide within public housing by making high-speed, low-cost Internet, computers/tablets, and free digital literacy training accessible to unconnected people in LA.