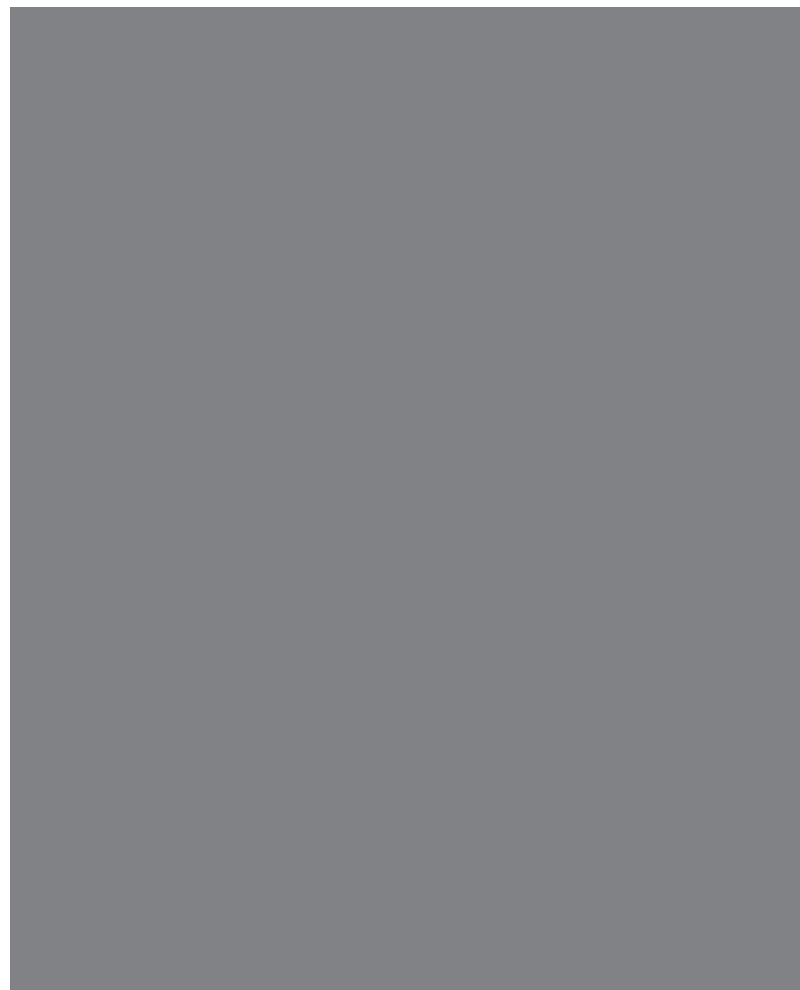




**EnCorps**   
IGNITE A PASSION FOR **STEM**  
*Sponsorship Deck*  
**2025**



# SUMMARY

- About EnCorps
- EnCorps Mission & Vision
- Our Impact
- EnCorps Timeline
- Event Summary
- Event Format
- Partnership Opportunities
- Teacher Snapshot: Dr. LaTeira & Terun S.
- Event Timeline



# ABOUT ENCORPS

Founded in 2007, **EnCorps Inc. is a Los Angeles-based nonprofit dedicated to bridging the STEM education gap in under-resourced communities.** By connecting passionate and skilled STEM professionals with public school students, EnCorps combats the systemic barriers that prevent students from accessing high-quality STEM learning opportunities.

To achieve its mission of closing the STEM gap and fostering workforce diversity in STEM education, EnCorps offers three impactful programs:

- **STEM Teachers Program®**
- **STEMx Tutors Program**
- **CTE Teacher Training**

Each of these programs promotes high level instruction and professional development for BIPOC teachers, administrators, and district staff. Our selection of diverse facilitators is intended to reflect the communities we serve. These professional subject matter experts offer a variety of perspectives and expertise that resonates in culturally responsive learning environments.

# EnCorps

IGNITE A PASSION FOR **STEM**

## MISSION AND VISION

### *Mission*

EnCorps advocates for equitable STEM education. Anchored in our belief that traditionally underrepresented students belong in STEM, we prepare STEM role models to educate and inspire students who lack access to a high-quality science, technology, engineering and math education.

### *Vision*

We see a future where students from under-resourced schools have the education and confidence to choose a STEM career so they may thrive in an increasingly complex and diverse world.



IGNITE A PASSION FOR **STEM**

## OUR IMPACT

**15**

YEARS OF AVERAGE  
STEM EXPERIENCE  
OF AN ENCORPS  
TEACHER

**34K+**

STUDENTS IMPACTED BY  
ENCORPS PROGRAMS

**4500+**

# OF HOURS OUR  
STEMX TUTORS  
SPENT TUTORING  
IN 2024

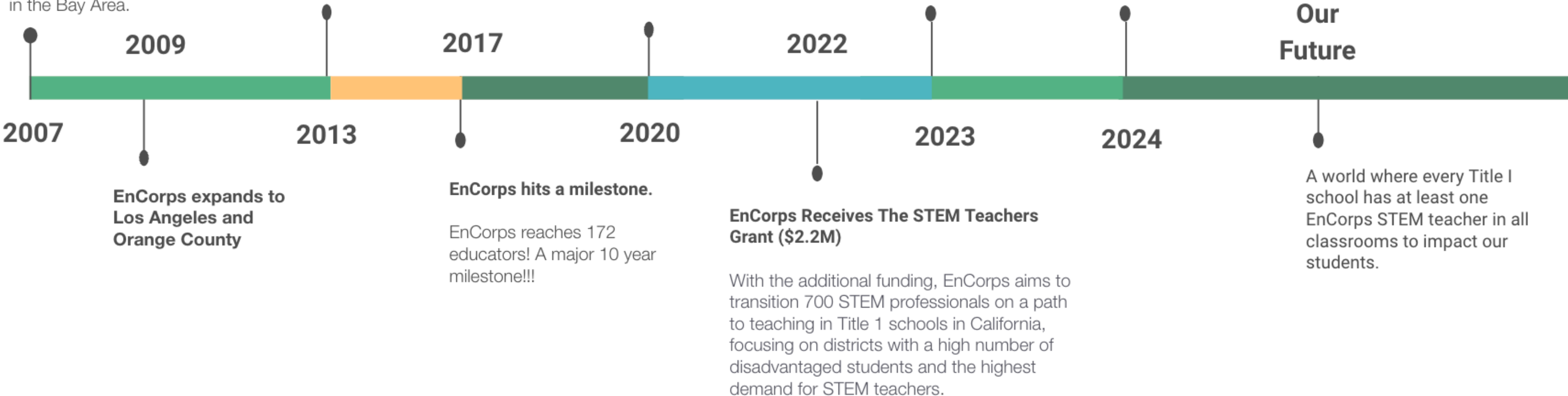
**85%**

INCREASE IN STUDENT  
AWARENESS OF STEM  
PROFESSION

# THE EnCorps TIMELINE

## EnCorps was born.

Former teacher Sherry Lansing, retired 30-year former President of Paramount Pictures, set out to fill a need for professionals who wanted to give back. She wanted to incorporate teaching and community. EnCorps starts in the Bay Area.





**STEM**

**equity in education is a  
necessary component for  
school success.**



# EVENT SUMMARY

## STEM Learning Summit

**Date:** May 2025

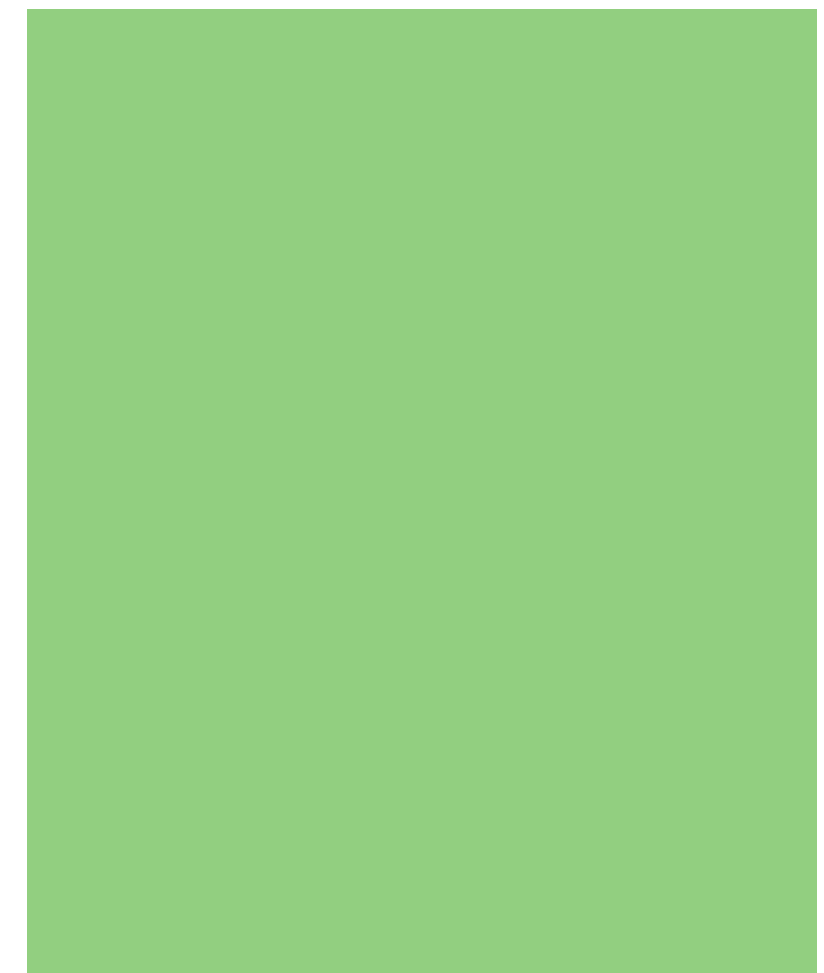
**Location:** TBD Southern California

**Duration:** 1 full day

**Audience:** teachers, prospective teachers, tutors, EnCorps partners, high school students

**Summary:** EnCorps will host a one-day conference as it's annual Learning Summit to excite prospective teachers about in classroom instruction. We bring in STEM professionals, Educational Thought Leaders, EnCorps Fellow Alumni, EnCorps Teachers and middle & high school students to learn about a variety of topics focused on STEM learning. This year's theme is Community. We will bring in a host of partners and sponsors to activate onsite in the following ways:

- immersive activations
- panel discussions, fireside chats and presentations
- hosted brunches and dinners
- gamified experiences throughout the summit



# EVENT FORMAT

## STEM Learning Summit 2025



**PANELS &  
MAKERSPACE  
WORKSHOP**



**LIVE  
STREAM**



**ONSITE  
ACTIVATIONS**



**AWARD  
RECOGNITION**



**(SPONSORED)  
BREAKFAST**



**GIFTING**



*Creating*

**classrooms that help  
students explore STEM gives  
additional opportunities.**

# TEACHER SNAPSHOT

Here's a glimpse of two EnCorps Teachers:



## **Dr. LaTeira Haynes Zavala (2014 cohort)**

**School:** King Drew Medical Magnet HS

**Years Teaching:** 8th year of teaching

**Teaching subjects:** Biology, Physics, Biotechnology (CTE)

**Education:** Ph.D. in Biomedical Sciences

**Awards:** 2016 LAUSD Rookie Teacher of the Year

**Her story:** First-generation college student

## **Tarun Shah (2023 cohort)**

**Education:** Bachelor's in Computer Engineering and a Master's in Computer Science

**Current Job:** Software Developer and Trainer

**His story:** Passed CSET I & II in Mathematics (can teach single subject math or CTE computer science)

# THE PROCESS



## JANUARY-FEBRUARY

SOW - Comms Schedule -  
Goal Definition - Detailed  
planning checklist- Order  
placemets and Assets



## MARCH - APRIL

Cross Promotional Deck -  
Timeline Check - Event  
Layout - Panelists Plan



## MAY

It's here!!



Thank you!

**KATRINA L. JEFFERSON**

Director of Marketing and Partnerships

EnCorps

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