



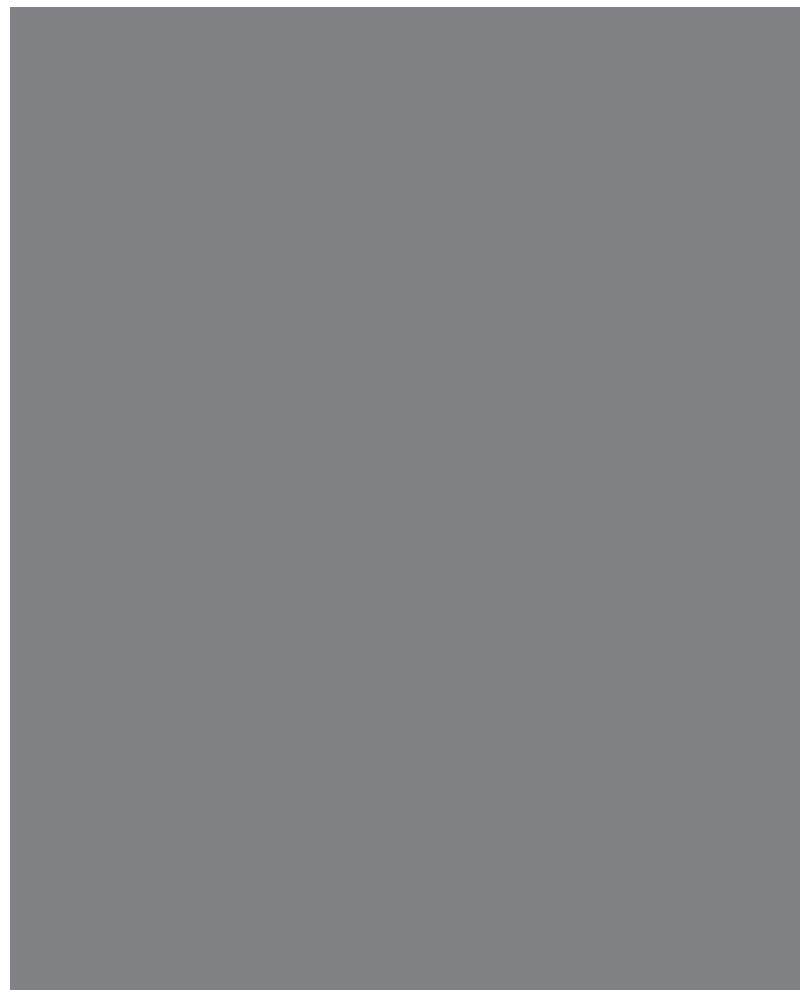
**EnCorps** 

IGNITE A PASSION FOR **STEM**

*Sponsorship Deck*

**AUGUST 2025**





# SUMMARY

- About EnCorps
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- Our Impact
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# ABOUT ENCORPS

Founded in 2007, **EnCorps Inc. is a Los Angeles-based nonprofit dedicated to bridging the STEM education gap in under-resourced communities.** By connecting passionate and skilled STEM professionals with public school students, EnCorps combats the systemic barriers that prevent students from accessing high-quality STEM learning opportunities.

To achieve its mission of closing the STEM gap and fostering workforce diversity in STEM education, EnCorps offers three impactful programs:

- **STEM Teachers Program®**
- **STEMx Tutors Program**
- **CTE Teacher Training**

Each of these programs promotes high level instruction and professional development for BIPOC teachers, administrators, and district staff. Our selection of diverse facilitators is intended to reflect the communities we serve. These professional subject matter experts offer a variety of perspectives and expertise that resonates in culturally responsive learning environments.



# EnCorps

IGNITE A PASSION FOR **STEM**

## MISSION AND VISION

### *Mission*

EnCorps advocates for equitable STEM education. Anchored in our belief that traditionally underrepresented students belong in STEM, we prepare STEM role models to educate and inspire students who lack access to a high-quality science, technology, engineering and math education.

### *Vision*

We see a future where students from under-resourced schools have the education and confidence to choose a STEM career so they may thrive in an increasingly complex and diverse world.





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# OUR IMPACT

**15**

YEARS OF AVERAGE  
STEM EXPERIENCE  
OF AN ENCORPS  
TEACHER

**34K+**

STUDENTS IMPACTED BY  
ENCORPS PROGRAMS

**4500+**

# OF HOURS OUR  
STEMX TUTORS  
SPENT TUTORING  
IN 2024

**85%**

INCREASE IN STUDENT  
AWARENESS OF STEM  
PROFESSION



# THE ENCORPS TIMELINE

## EnCorps was born.

Former teacher Sherry Lansing, retired 30-year former President of Paramount Pictures, set out to fill a need for professionals who wanted to give back. She wanted to incorporate teaching and community. EnCorps starts in the Bay Area.

2007

2009

EnCorps expands to Los Angeles and Orange County

2013

2017

EnCorps expands to Sacramento and San Diego and continues to expand throughout California.

## STEMx Tutoring is launched.

EnCorps saw the need for academic tutoring during COVID. Launched in 2020, EnCorps STEMx Tutoring Program has helped middle school students everywhere with MATH to help close the learning gap in Title 1 schools.

2020

## EnCorps hits a milestone.

EnCorps reaches 172 educators! A major 10 year milestone!!!

## San Diego Unified PD Pilot Launched

EnCorps extends its comprehensive in-house suite of professional development trainings and workshops to new San Diego Unified CTE teachers in 2023. EnCorps staff present four sessions on pedagogy and best teaching practices over the course of two years.

2022

## EnCorps Receives The STEM Teachers Grant (\$2.2M)

With the additional funding, EnCorps aims to transition 700 STEM professionals on a path to teaching in Title 1 schools in California, focusing on districts with a high number of disadvantaged students and the highest demand for STEM teachers.

2023

## CTE Linked Learning Program is launched

The EnCorps CTE Training and Mentorship program launches with the 2nd largest school district in the country in 2024 to equip subject-matter experts with the pedagogical tools they need to ensure students receive a high quality STEM education.

2024

## Our Future

A world where every Title I school has at least one EnCorps STEM teacher in all classrooms to impact our students.





*Signature*

**equity in education is a  
necessary component for  
school success.**





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# EVENT SUMMARY

*Learning Summit*

**Date:** August 2025

**Location:** TBD Southern California

**Duration:** 1 full day

**Audience:** teachers, prospective teachers, tutors, EnCorps partners, high school students

**Summary:** EnCorps will host a one-day conference as it's annual Learning Summit to excite prospective teachers about in classroom instruction. We bring in STEM professionals, Educational Thought Leaders, EnCorps Fellow Alumni, EnCorps Teachers and middle & high school students to learn about a variety of topics focused on STEM learning. This year's theme is Community. We will bring in a host of partners and sponsors to activate onsite in the following ways:

- immersive activations
- panel discussions, fireside chats and presentations
- hosted brunches and dinners
- gamified experiences throughout the summit





# EVENT FORMAT

Learning Summit 2025



**PANELS &  
MAKERSPACE  
WORKSHOP**



**LIVE  
STREAM**



**ONSITE  
ACTIVATIONS**



**AWARD  
RECOGNITION**



**(SPONSORED)  
BREAKFAST**



**GIFTING**



# PARTNERSHIP OPPORTUNITIES

## SCIENTIFIC METHOD

Give STEM educators something memorable they can walk away with.



Product  
Donation  
(150)

## INFORMATICS

Brand to a targeted group through things like sponsored panels, step and repeat, or our live stream.



\$5000

## BY DESIGN

Power up our Maker Challenge and offer students and teachers prizes for winning creations!



\$15,000



# PARTNERSHIP OPPORTUNITIES

## BRIDGING THE GAP

Celebrate our Funders or Women in STEM by curating an invite only dinner or brunch.



\$25,000

## STEM PIONEER

Designate our conference co/keynote, power up (2) chats, co/sponsor our full event, and bring in an onsite component to become our conference title sponsor.



\$50,000





*Creating*

**classrooms that help  
students explore *STEM* gives  
additional opportunities.**



# TEACHER SNAPSHOT

Here's a glimpse of what our teachers look like:



## **Dr. LaTeira Haynes Zavala (2014 cohort)**

**School:** King Drew Medical Magnet HS

**Years Teaching:** 8th year of teaching

**Teaching subjects:** Biology, Physics, Biotechnology (CTE)

**Education:** Ph.D. in Biomedical Sciences

**Awards:** 2016 LAUSD Rookie Teacher of the Year

**Her story:** First-generation college student

## **Tarun Shah (2023 cohort)**

**Education:** Bachelor's in Computer Engineering and a Master's in Computer Science

**Current Job:** Software Developer and Trainer

**His story:** Passed CSET I & II in Mathematics (can teach single subject math or CTE computer science)



# THE PROCESS



## JANUARY-FEBRUARY

SOW - Comms Schedule -  
Goal Definition - Detailed  
planning checklist- Order  
placements and Assets



## MARCH - APRIL

Cross Promotional Deck -  
Timeline Check - Event  
Layout - Panelists Plan

## MAY

Promotional  
Campaigns -  
Partnership Planning



## JULY/AUGUST

Onsite Details,  
Sponsorship  
Commitment  
Verification, Media  
Finalized.





*Thank You!*

**KATRINA L. JEFFERSON**

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**EnCorps** 

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